

Contact

Website: DanStewart.com

About Dan



Dan Stewart is a systems-first entrepreneur, speaker, and author of *Seriously Human Selling*. Over the past 15 years, he's built multiple successful companies serving the real estate industry—including Happy Grasshopper®, StackWrap, and Foundation. His talks bring clarity, inspiration, and immediately usable insights to agents, team leaders, and brokerage executives.

Ideal Audiences

- Agents & team leaders
- Broker-owners & franchise leadership
- Tech-forward real estate orgs
- MLSs, associations, and vendors
- Entrepreneurs & system builders

Credentials

- 4x CEO & Founder
- Author of *Seriously Human Selling* (2025)
- Featured at Inman News, HousingWire, Forbes
- Helped generate billions in volume through messaging & systems
- Trusted by thousands of agents and teams nationwide


Workshops & Classes


These sessions go beyond the keynote. They're interactive, high-impact, and built for teams, leadership, and high-trust audiences.

Seriously Human Selling: Live Workshop

Based on the book

- Discover the 5 Buyer Personas
- Practice conversations that build trust
- Learn how to convert without chasing


 90 minutes to half-day

 For agent teams, brokerages, events with 25+ attendees

Scale Without Losing Your Soul

Leadership-focused workshop

- Build systems that support human-first business
- Empower ops + sales to grow together
- Avoid burnout while scaling


 60–90 minutes


 For team leaders, DOOs, ops-heavy audiences

CRM Rehab: Fixing Broken Follow-Up

Tech stack fatigue and fixes

- Identify the 3 biggest CRM mistakes
- Learn the “Seriously Human” tech stack
- Hands-on sorting, tagging, and messaging tips


 60 minutes


 For brokers, admins, tech-owners, ops leaders

Building a Referral-First Business

Keep your clients coming back

- Generate warm leads without cold outreach
- Messaging that earns trust and gets shared
- Implement an easy, repeatable referral plan

 45–60 minutes

 For all agents, especially referral-driven or sphere-heavy